



CERTIFICATE of RECOGNITION

By virtue of the authority vested by the Constitution in the Governor of the Commonwealth of Virginia, there is hereby officially recognized:

LIFE INSURANCE AWARENESS MONTH

WHEREAS, life insurance provides financial security for families in the event of a premature death by helping surviving family members to meet immediate, ongoing and future financial obligations and objections; and

WHEREAS, surveys consistently indicate that the vast majority of Americans believe that life insurance is an essential part of a sound financial plan; and

WHEREAS, the unfortunate reality today is that 44 percent of US households say they lack adequate life insurance protection; and

WHEREAS, determining how much and what kind of insurance to buy is one of the most important financial decisions consumers will ever make, and individuals, families, and businesses can greatly benefit from the advice and expertise provided by qualified life insurance professionals; and

WHEREAS, the Life and Health Insurance Foundation for Education (LIFE), the National Association of Insurance and Financial Advisors (NAIFA), and a coalition representing hundreds of leading life insurance companies and organizations have designated September 2007 as "Life Insurance Awareness Month" in order to encourage consumers to seek professional advice and take the actions necessary to achieve the financial security of their loved ones;

NOW, THEREFORE, I, Timothy M. Kaine, do hereby recognize September 2007, as **LIFE INSURANCE AWARENESS MONTH** in the **COMMONWEALTH OF VIRGINIA**, and I call this observance to the attention of all our citizens.



Handwritten signature of Timothy M. Kaine in blue ink.

Governor

Handwritten signature of Katherine F. Hanley in blue ink.

Secretary of the Commonwealth